

Master of Business Administration (Agribusiness Management) MBAABM

School of Agriculture (SOA)

Master of Business Administration (Agribusiness Management), MBAABM programme fosters managerial skills and provides need-based education to enhance efficiency and increase livelihood security. The programme aims to enhance profitability in agriculture and allied sectors and improve the socio-economic conditions of stakeholders by inculcating business management practices.

Programme objectives:

- To generate competent business professionals in agriculture, food, rural, and allied sectors.
- To encourage startups and entrepreneurship among farmers, intermediaries and traders in the agri-business chain.
- To equip business professionals with specific managerial skills.
- To develop expertise in the management of techno-commercial aspects of agribusiness.
- To impart knowledge and expertise to agri-business managers to deal effectively with national development plans, agricultural policies and global trade.

Target group:

- Fresh graduates interested in pursuing career in agribusiness;
- Progressive farmers;
- Traders and intermediaries dealing with agricultural produce and products;
- Technicians and managers in agro-industries and enterprises dealing with agriculture inputs and outputs;
- Startups and Entrepreneurs in agriculture and allied sectors;
- Market researchers and managers; and
- Personnel of government and non-government organizations having a stake in agriculture and allied sectors.

Eligibility: Passed Bachelor Degree of Minimum 3 years duration with at least 50% marks (45% in case of candidates belonging to reserved category as per the norms of Govt. of India).

Medium of Instruction: English

Programme Details:

Course codes	Title of the Course	Type of Course	Course Credits
Semester 1			
MMPC-001	Management Functions and Organisational Processes	Theory	4
MMPC-002	Human Resource Management	Theory	4
MMPC-003	Business Environment	Theory	4
MMPC-004	Accounting for Managers	Theory	4

Course codes	Title of the Course	Type of Course	Course Credits
MMPC-005	Quantitative Analysis for Managerial Applications	Theory	4
MMPC-006	Marketing Management	Theory	4
MMPC-007	Business Communication	Theory	4
Semester 2			
MMPC- 008	Information Systems for Managers	Theory	4
MMPC-009	Management of Machines and Materials	Theory	4
MMPC-010	Managerial Economics	Theory	4
MMPC-011	Social Processes and Behavioural Issues	Theory	4
MMPC-012	Strategic Management	Theory	4
MMPC-013	Business Laws	Theory	4
MMPC-014	Financial Management	Theory	4
Semester 3			
MAM-051	Fundamentals of Agriculture	Theory	4
MAM-052	Agribusiness Management and Policies	Theory	4
MAM-057	Project Management in Agribusiness	Theory	4
MAM-061	Commodity Trading, Futures and Options	Theory	4
MAM-062	Production and Supply Chain Management in Agribusiness	Theory	4
MAM-063	Procurement and Materials Management in Agribusiness	Theory	4
MAMP-060	Project Work	Project	8
Semester 4			
MAM-064	Horticultural Production and Post-Harvest Management	Theory	4
MAM-065	Livestock Business Management	Theory	4
MAM-066	Agri Equipment Management	Theory	4
MAM-067	Management of Renewable Energy in Agriculture	Theory	4
MAM-068	Organic Farming Business Management	Theory	4
MAM-069	Food Safety and Quality Management	Theory	4
MAM-070	Agricultural Extension Management	Theory	4
Total Credits (4 Semesters)			116

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