

KHADI MAHOTSAV ESSAY WRITING COMPETITION

Essay can be written in following languages: English, Hindi, Assamese, Bengali, Gujarathi, Kannada, Malayalam, Marathi, Odia, Punjabi, Tamil & Telugu.

Essay competition will be held in three categories as tabulated below:

ESSAY TOPICS		
Category-1: 6 th Class to 10 th Class.	Category-2: Class 11 and 12	Category-3: Senior College
<p>A. स्वतंत्रतासंग्राममेंखादीकामहत्व Importance of Khadi in freedom Struggle.</p> <p>B. खादीऔरगांधी Khadi and Gandhi .</p> <p>C. मेराबचपनऔरखादी। My childhood and Khadi.</p> <p>D. खादीऔरदेशकाविकास। Khadi and development of the country.</p> <p>E. खादीमेरागौरव। Khadi is my pride.</p> <p>F. आत्मनिर्भरभारत AtmanirbharBharat.</p>	<p>A. खादीकादेसीसेवैश्विकतककासफर। Khadi's journey from desi to global.</p> <p>B. खादीकीबढ़तीलोकप्रियता। Increasing popularity of Khadi.</p> <p>C. युवाफैशनऔरखादी। Youth Fashion and Khadi.</p> <p>D. खादीराष्ट्रकेलिए, खादीफैशनकेलिए Khadi for Nation, Khadi for Fashion .</p> <p>E. वोकलफॉरलोकल Vocal for Local.</p> <p>F. स्थानीयउत्पादऔरआर्थिकस्वतंत्रता Local Products & Economic Independence.</p>	<p>A. खादीवस्त्रनहींविचारहै। Khadi is not a cloth but an idea.</p> <p>B. खादी - स्वाभिमानऔरआत्मनिर्भरताकाप्रतीक। Khadi- Symbol of self-respect and self-reliance.</p> <p>C. मेरेसपनोंकीखादी। Khadi of my dreams.</p> <p>D. खादी - एकक्रांतिकारीकपड़ा Khadi -A revolutionary fabric.</p> <p>E. आज़ादीसेफैशनतकखादीकीयात्रा Khadi Journey from freedom to fashion.</p> <p>F. खादीराष्ट्रकेलिए, खादीफैशनकेलिए, खादीपरिवर्तनकेलिए Khadi for Nation, Khadi for Fashion, Khadi for Transformation.</p> <p>G. खादीवस्त्रहीनहीं, अस्त्रभीहैऔरशस्त्रभीहै। Khadi is not only a garment but also anarm and weapon.</p> <p>H. ग्रामीणविकासमेंएमएसएमईकीभूमिका Role of MSMEs in Rural Development.</p>

	<p>G. हथ करघा से मेरी पहली पहचान My 1st interaction with Handlooms</p> <p>H. Handloom - a Cultural Heritage / हथकरघा - एक सांस्कृतिक विरासत</p> <p>I. Handloom – a universe of art / हैंडलूम- कलात्मकता का एक संसार</p>	<p>I. हथकरघा और टिकाऊ फैशन: कपड़ों के प्रति हरित दृष्टिकोण: Handlooms and Sustainable Fashion: A Green Approach to Clothing.</p> <p>J. Impact of Handloom Weaving on Women Empowerment / महिला सशक्तिकरण में हथकरघा बुनाई का प्रभाव</p>	
Word Limit: Upto 1000 words	Word Limit: Upto 1500 words	Word Limit: Upto 2000 words	
Time Limit: 90 minutes	Time Limit: 120 minutes	Time Limit: 120 minutes	
Award Structure : <ul style="list-style-type: none">• Category-1: 6th Class to 10th Class; Category-2: Class 11 and 12; and Category -3: Senior College.• There will be three awards i.e., First, Second & Third in each category for each language.• Winners will receive the prizes in the form of KVIC e-coupon as detailed below:-• 3 winners for each language will get KVIC e-coupon worth *:			
Category	6th Class to 10th Class.	Class 11 and 12	Senior College
1 st Prize	KVIC e-coupons worth Rs.5000/-	KVIC e-coupons worth Rs.7500/-	KVIC e-coupons worth Rs.10000/-
2 nd Prize	KVIC e-coupons worth Rs.3000/-	KVIC e-coupons worth Rs.5000/-	KVIC e-coupons worth Rs.7000/-
3 rd Prize	KVIC e-coupons worth Rs.2000/-	KVIC e-coupons worth Rs.4000/-	KVIC e-coupons worth Rs.5000/-

Note: * The rewards will be given in the form of KVIC e-coupon which will be redeemable on KVIC e-commerce platform www.khadiindia.gov.in subject to the condition that the winner has to purchase Khadi and V.I. products worth minimum of Rs.100/- from www.khadiindia.gov.in and further the winner has to declare a list of 5 to 10 items, which he/she would replace with local products, in the KVIC ecommerce-platform viz., www.khadiindia.gov.in.
