#### **IGNOU**

## 'Master of Arts (Corporate Social Responsibility) (MACSR)'

# (Open and Distance Learning)

## Admissions are Open for January 2022 Session

Admissions Link: https://ignouadmission.samarth.edu.in/

IGNOU's School of Extension and Development Studies (SOEDS) has launched 'Master of Arts (Corporate Social Responsibility) (MACSR)'. The MACSR is meant for CSR professionals across India and for graduates / post-graduates interested in pursuing career as a CSR Professional.

#### **Programme Objectives**

- To impart knowledge and understanding about CSR through Open and Distance Learning.
- To expand the capacity of learners on various theoretical and practical aspects of CSR and development work.
- To develop professional knowledge in formulation, implementation, monitoring and evaluation of CSR projects and programmes, and
- To equip the learners with the needed skills in corporate ethics, governance and conflict resolution.

Eligibility: Any Graduation Medium: English Duration: 2 yrs (admission is valid for 4 yrs) Session: Offered in both January & July sessions Fee: Rs. 14,400 (1st Yr Rs. 7200 and 2nd Yr Rs. 7200)	<ul> <li>Who Can Take Admission?</li> <li>Employees of companies undertaking CSR.</li> <li>Professionals working in development sector and NGOs implementing CSR activities.</li> <li>Development functionaries, social workers and civil servants.</li> <li>Faculty, researchers and students in universities, research organizations and colleges.</li> </ul>
	<ul> <li>Graduates wanting to pursue a career in CSR.</li> </ul>

#### **Programme Details:**

	1st Year (36 Credits)		
Course Code	Course Title		
MEDS-051	Fundamentals of CSR		
MEDS-052	CSR Process		
MEDS-053	CSR Implementation		
MEDS-054	CSR Projects and Programmes		
MSW-009 Community Organization Management for Community Development			4
MEDSE-046 Development: Issues and Perspectives*			8
MEDSP-051 Project Work in CSR*			8
*Electives. On	e of the two has to be selected.		
	2nd Year (Choose 36 Credits)		
MDV-102	Dynamics of Development		6
MDV- 108	108 Development Communication and Extension		
MDV-109 Development in India – An Overview			6
MDV-004 Gender and Development			6
MDV-110 Training and Development			6
MDV-111	Local Self Governance and Development		6
MDV-115	Health and Development		6
MEDS- 042	42 Issues and Challenges in Urban Planning and Development		6
MPCE-031	Organizational Behaviour		4
MPCE-033	Organizational Development	12 Credits to be taken together	4
MSWE-002	Women and Child Development		4
MEDS-055	Corporate Ethics and Governance		4
		Total	72

# **Programme Coordinators**

Dr. Nisha Varghese; <a href="mailto:nishavarghese@ignou.ac.in">nishavarghese@ignou.ac.in</a>; Ph: 8826459659; 011- 29571668 Prof. P.V.K.Sasidhar; pvksasidhar@ignou.ac.in; Ph: 9910050413; 011-29571665